



CRM Card Detail

10% OFF

Any Service Due

Expires 08/01/20XX. Plus Tax
Certain Restrictions Apply.

\$5 OFF

Lube, Oil & Filter Change

Expires 08/01/20XX. Plus Tax
Certain Restrictions Apply.

Dear Mike Smith,

Thank you for giving A&J Auto Service the opportunity to service your Ford. We are grateful to have you as a customer. Our records show your **2002 Ford Explorer** is due for the following service:

84,000 Mile Scheduled Maintenance

Recommended maintenance is important to ensure the performance and reliability of your vehicle. Please call us for more details about your scheduled service or to schedule an appointment at (800) 123-4567. We look forward to seeing you in the future.

Recommended Service

- Transmission Service is Due Now

Sincerely,
John Owner
A&J Auto Service

050707.7

A&J Auto Service
2145 Us Highway 8
Poway, CA 92064
(800) 123-4567

Monday-Friday 7:30 am-8:00 pm
Saturday 8:00 am - 3:30 pm
Sunday CLOSED

Your recommended vehicle service date is 05/24/20XX.

Estimated mileage: 84,234

License: A123456

We gladly accept:

PRSR STD
US POSTAGE
PAID
PSI GROUP, INC

*****AUTO**SCH 3-DIGIT 550

Mike Thill
14145 Danielson St
Poway, CA 92064

Postcard Features:

1. Custom Coupons
2. Shop Name, Address, Phone, Hours of Operation
3. Shop Logo
4. Recommended Service Date
5. Accepted Payment Types
6. Customer Address
7. Shop Owner Signature
8. Service Recommendations
9. Scheduled Maintenance Interval
10. Greeting & Recommended Service Text

Phone: **800-410-0529**
Web Site: **Mitchell1.com/crm**

Mitchell¹
Business Performance Services

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